

Kewaunee County Economic Development Corporation Agri Business Survey:

**Return to KCEDC PO Box 183 Algoma, WI 54201**

Name of Company \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ County \_\_\_\_\_

Zip \_\_\_\_\_ Phone \_\_\_\_\_

Person completing Survey Position in the Business: \_\_\_\_\_

1. Please identify the primary products & or services your business provides: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

2. What specific Agriculture Industry(s) does your business work with: (check all that apply)

Dairy     Beef     Fishing/Aquaculture     Pork     Poultry     Sheep  
 Crops

Horticulture/Landscaping     Vegetables     Orchards

Other (please specify) \_\_\_\_\_

3. How many Full Time Employees does your business currently have (employees over 30 hours/week)

1-2     3-5     6-20     21-50     51-100     100+

4. How many Permanent Part Time Employees does your business currently have (employees 30 or less hours/week)

1-2     3-5     6-20     21-50     51-100     100+

5. How many seasonal employees does your business hire every year

1-2     3-5     6-20     21-50     51-100     100+

6. Historical Employment Trends

Increasing     Staying the Same     Decreasing

If Increasing, Projected number of employees 12 months from today \_\_\_\_\_

7. Percent of workforce:

\_\_\_\_\_% Skilled/Professional    \_\_\_\_% Semi-Skilled    \_\_\_\_% Entry-level

8. Average Hourly Wage

\$\_\_\_\_ Skilled/Professional    \$\_\_\_\_ Semi-Skilled    \$\_\_\_\_ Entry- Level

**9. Describe your wage scale compared to all other local related businesses**

Greater than       Same as       Lower than

**10. Percent of workforce who live in:**

% Kewaunee County     % Adjacent Counties     % Elsewhere in State

**11. What levels of education does your business currently employ (check all that apply)**

High School Diploma     Tech School Certificate     Bachelor's Degree  
 Master's Degree       PhD or other Doctorate

**12. How important is the education level to your business**

Extremely Important     Quite Important     Not Very Important     Not at all

**13. Describe the age (by percentage) of the personnel in your business (this assists in determining the future employment needs in the county) :**

Less than 30 yrs old     30-50 yrs old     > than 50 yrs old

**14. Do you have problems retaining employees?**

Yes       No

If Yes please list specific obstacles that your business faces: \_\_\_\_\_

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**15. What skills must the current workforce acquire for your business to stay competitive?**

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**16. Do you have problems recruiting employees?**

Yes       No

If Yes, please list specific skills that are difficult for your business to attract:

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**17. What skills/abilities will your workforce need 12 – 24 months from now?**

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**18. Are there certain skills that you are seeking and are struggling to find?**

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**19. Please check all skills that your business is currently employing or will be employing within 12 months**

**\_\_ Marketing**

- Expanding Market     Building/Maintaining Customer Relationships     Cost of Production  
 Identifying/Maintaining Competitive Advantage     Establishing Partnerships     Internet  
 Other (specify)\_\_\_\_\_

**\_\_ Finance**

- Analysis     Risk Management Strategy     Cash Flow Forecast     Management  
 Commodity Forward Pricing     Understanding Financial Statements  
 Other (specify)\_\_\_\_\_

**\_\_ People Management**

- Communication within the business     Constructive Feedback     Team Spirit  
 Motivating     Leadership  
 Other (specify)\_\_\_\_\_

**\_\_ Business Planning**

- Accessing Government Information (grants/programs)     Grant Writing  
 Lobbying     Management of Time     Strategic Planning  
 Other (specify)\_\_\_\_\_

**\_\_ Computer Usage**

- Spreadsheets     Microsoft Office     Accounting Software  
 Other (specify)\_\_\_\_\_

**\_\_ Any other specific skills (please list)**

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**20. Rate the overall workforce availability for agri-businesses**

**\_\_ Excellent      \_\_ Good      \_\_ Alright      \_\_ Poor**

**Thank you for taking the time to complete this survey. The results of this survey will be compiled and used to help illustrate the specific needs in the agriculture workforce within Kewaunee County.**